

**AE 503**

# **EFFICIENCY IN EXCHANGE**

**Professor Ian Sheldon**

## **EFFICIENCY IN EXCHANGE**

- To gain an initial understanding of efficiency, focus on an economy of *pure exchange*. Think of this economy as a desert island with the following characteristics:

- 2 consumers, A and B
- 2 goods, 1 (fruit) and 2 (fish)
- A's consumption bundle is:

$$\mathbf{X}_A = (x^1_A, x^2_A)$$

B's consumption bundle is:

$$\mathbf{X}_B = (x^1_B, x^2_B)$$

- **There are fixed amounts of fish and fruit available, each consumer starting off with an *initial endowment*,  $\omega$ , of each good:**

👉  $\omega^1_A + \omega^1_B = W^1$

👉  $\omega^2_A + \omega^2_B = W^2$

**where  $W^1$  and  $W^2$  are total amounts of the two goods available**

- **The exchange economy is assumed competitive, each consumer taking prices as given**
- **Consumers A and B have *well-behaved* preferences**

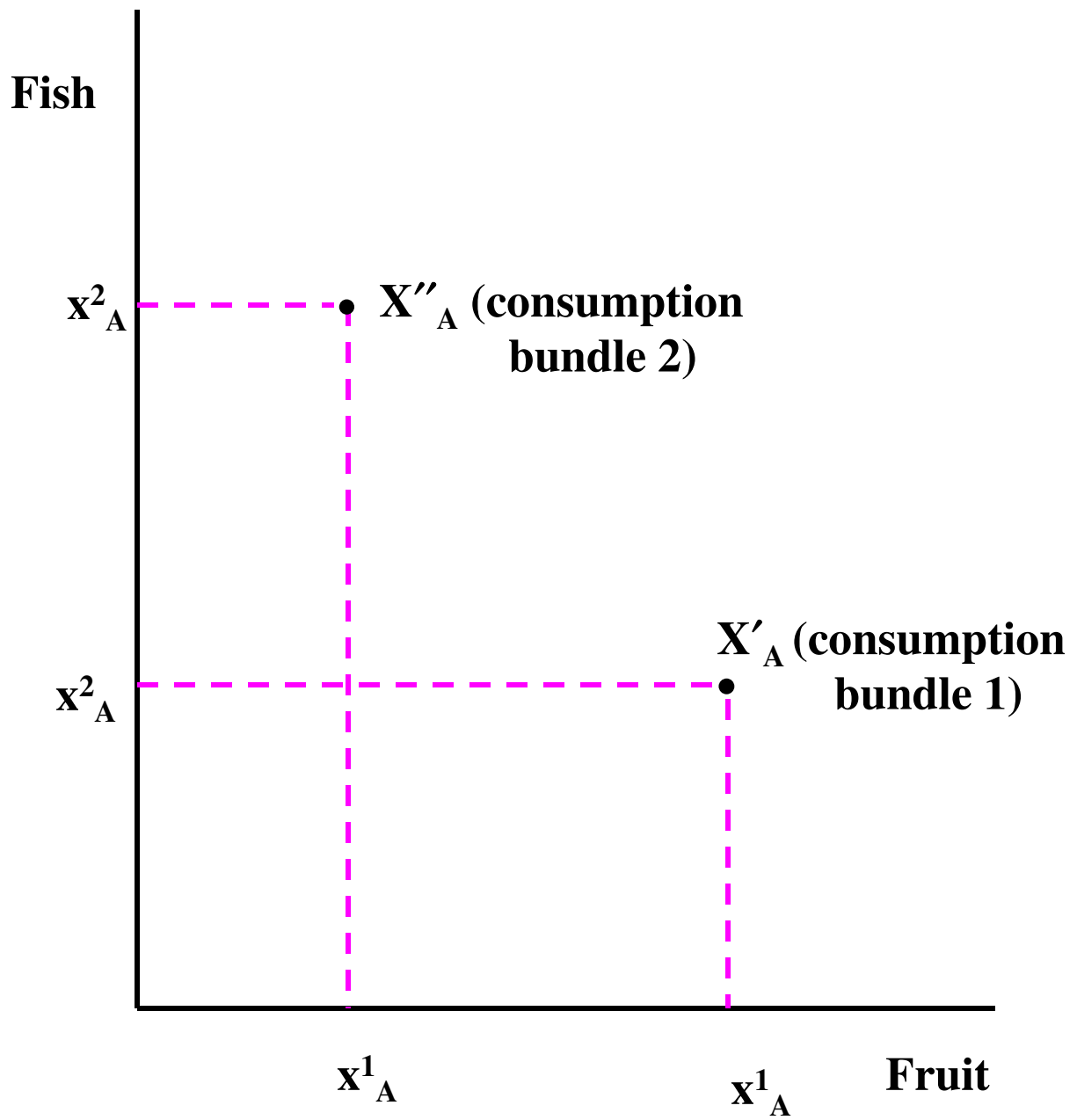
## ■ REVIEW

- What are well-behaved preferences?
- Consumer A's utility function can be written as:

$$U_A = f(x^1_A, x^2_A)$$

- Essentially, the *utility function* of consumer A, can be represented by the standard *indifference map*
- Efficiency in exchange depends critically on this

# CONSUMPTION BUNDLES



■ Consumer A has to *rank* consumption bundle 1 ( $X'_A$ ) with consumption bundle 2 ( $X''_A$ )

➤  $X'_A > X''_A$     📌 consumer A *strictly prefers* bundle 1 to bundle 2

➤  $X'_A \sim X''_A$     📌 consumer A is *indifferent* between bundles 1 and 2

➤  $X'_A \geq X''_A$     📌 consumer A *weakly prefers* bundle 1 to bundle 2

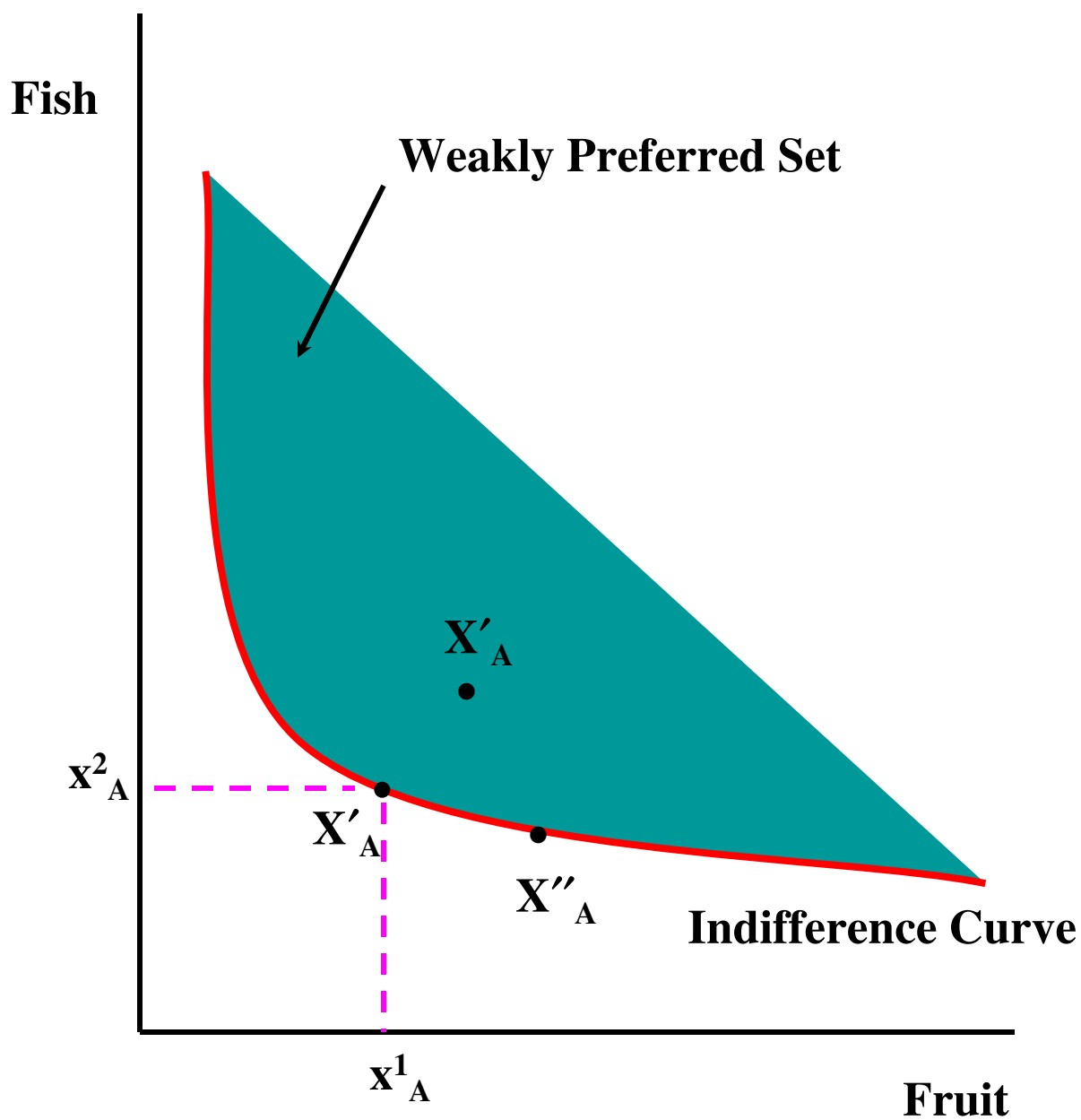
Weak preference means consumer A either prefers bundle 1 over bundle 2 or is indifferent between them

■ Preferences are assumed to conform to the following axioms:

- **Completeness**    ➡ given two bundles, consumers can make a choice, i.e.  $X'_A > X''_A$ , or  $X'_A \geq X''_A$ , or  $X'_A \sim X''_A$
- **Reflexivity**    ➡ any bundle is at least as good as itself, i.e.  $X'_A \geq X'_A$
- **Transitivity**    ➡ if  $X'_A > X''_A$ ,  
and if  $X''_A > X'''_A$ ,  
then  $X'_A > X'''_A$

i.e. if consumer A prefers bundle 1 to bundle 2, and prefers bundle 2 to another bundle 3, then consumer A prefers bundle 1 to bundle 3

# INDIFFERENCE CURVE



■ Well-behaved preferences have two features:

👉 more is better, less is worse, i.e. fruit and fish are “*goods*” not “*bads*”

👉 indifference curves are *convex* to the origin

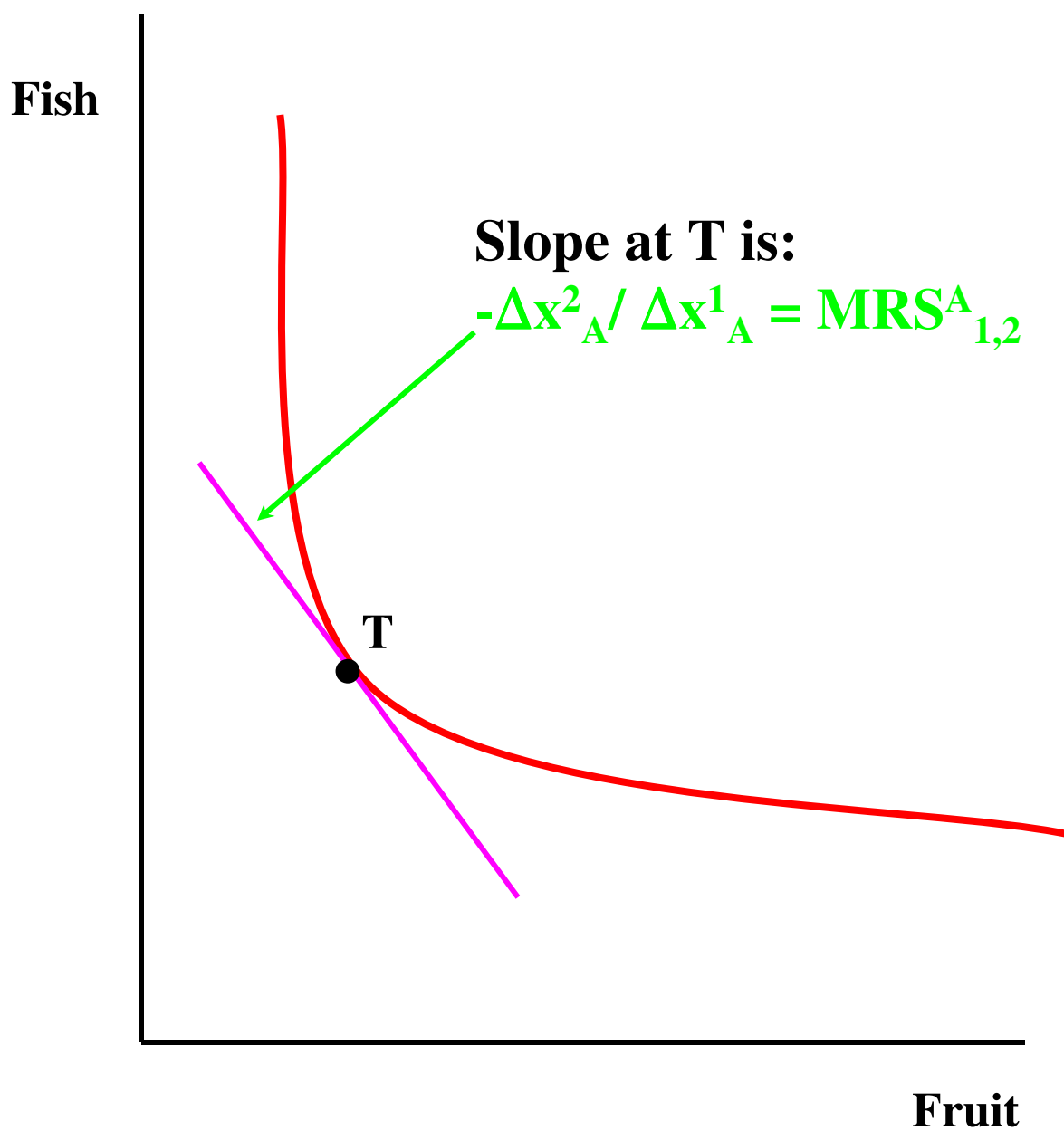
■ Convexity relates to the slope of the indifference curve

👉 slope of an indifference curve at any one point is the *marginal rate of substitution* of the two goods 1 and 2 -  $MRS_{1,2}^A$

👉 the marginal rate of substitution is given by the slope of a tangent at a specific point

$$\text{slope of curve} = - \frac{\Delta x_A^2}{\Delta x_A^1} = MRS_{1,2}^A$$

# MARGINAL RATE OF SUBSTITUTION

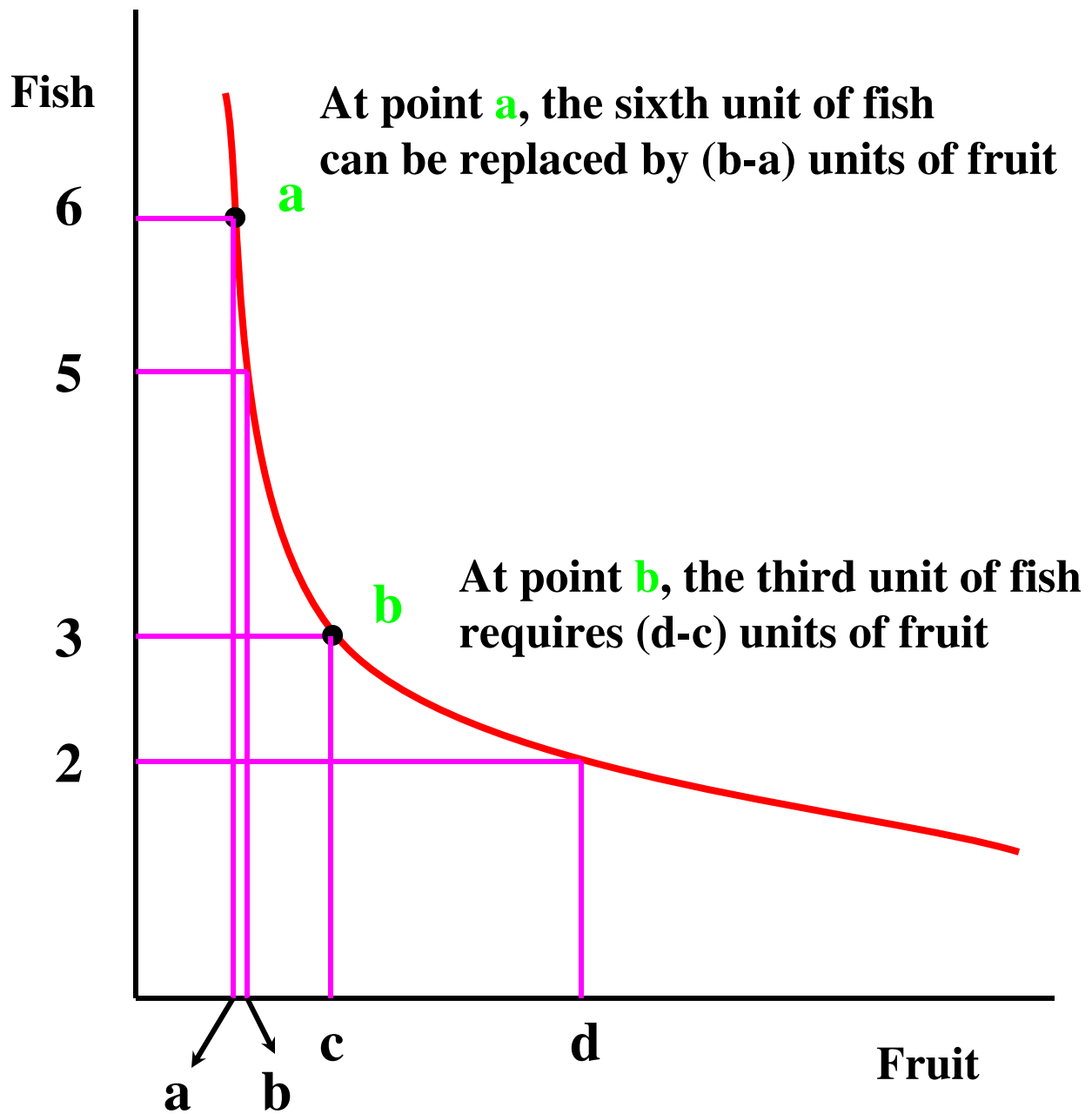


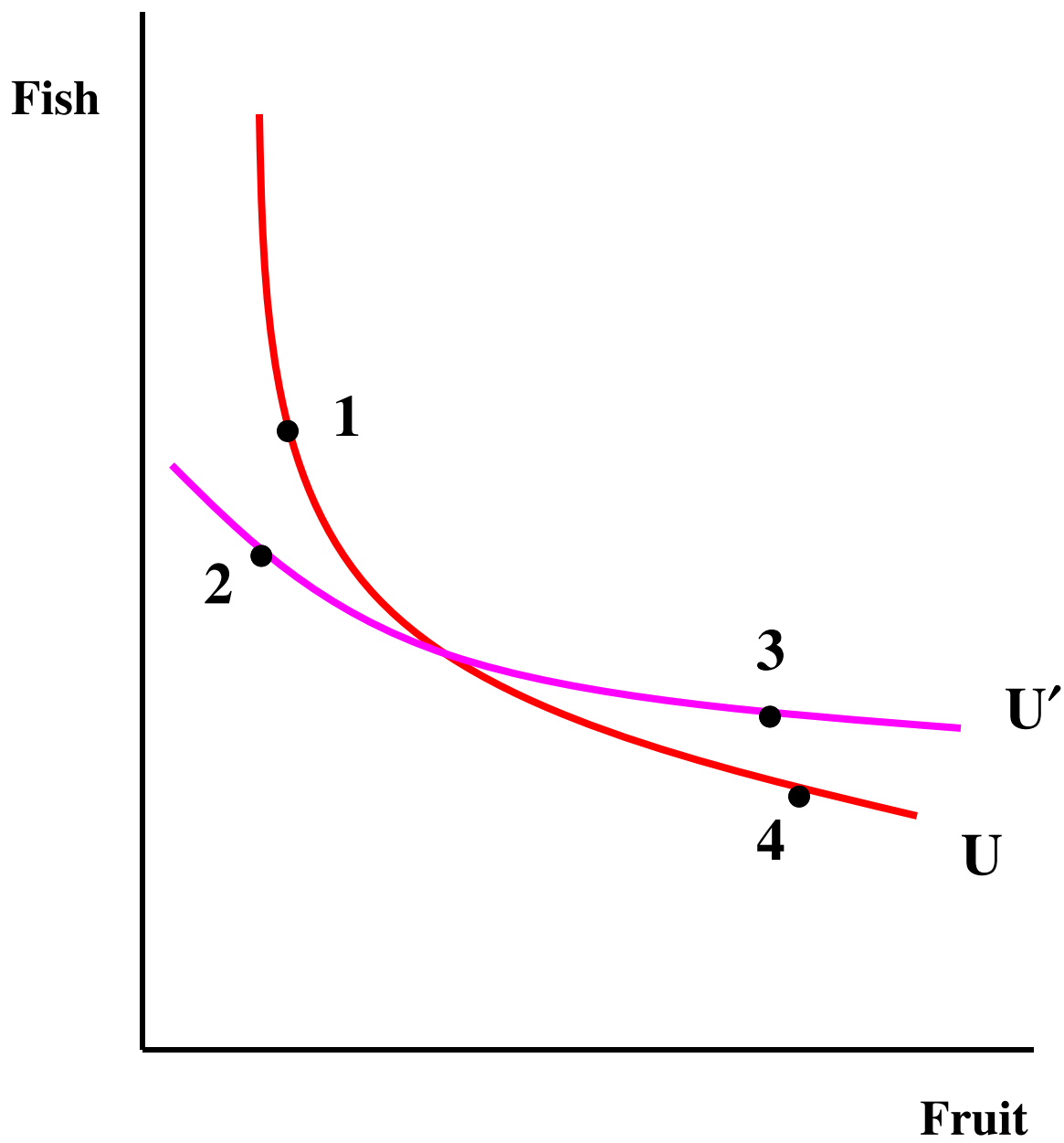
- 👉 the marginal rate of substitution of good 1 for good 2 is defined as the number of units of good 2 that must be *given up* in exchange for an *extra* unit of good 1, and keep the consumer on the *same indifference curve*
- 👉 convexity of the indifference curve means that as one moves down a curve from left to right, its slope decreases (in *absolute* terms), i.e. the marginal rate of substitution is *diminishing*  
(see next figure)
- 👉 the concept of a diminishing marginal rate of substitution is closely related to the concept of *diminishing marginal utility*

$$MRS_{1,2}^A = - \frac{\Delta x_A^2}{\Delta x_A^1} = \frac{MU_A^1}{MU_A^2}$$

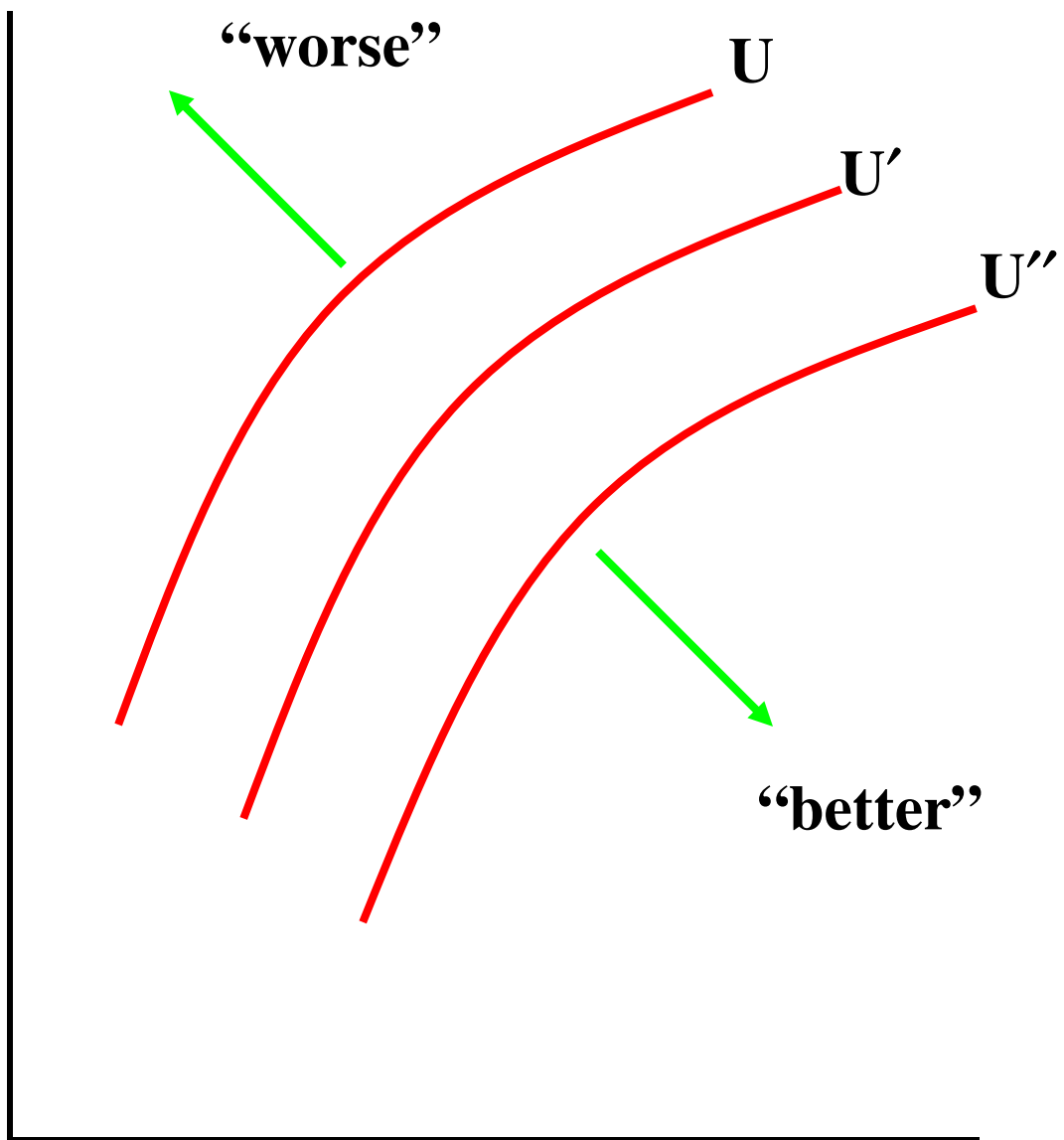
where MU is marginal utility; as more of good 1 is substituted for good 2, the marginal utility of good 1 *declines*, while that for good 2 *increases*

# DIMINISHING MARGINAL RATE OF SUBSTITUTION





**Anchovies**  
**“bad”**



**U**

**U'**

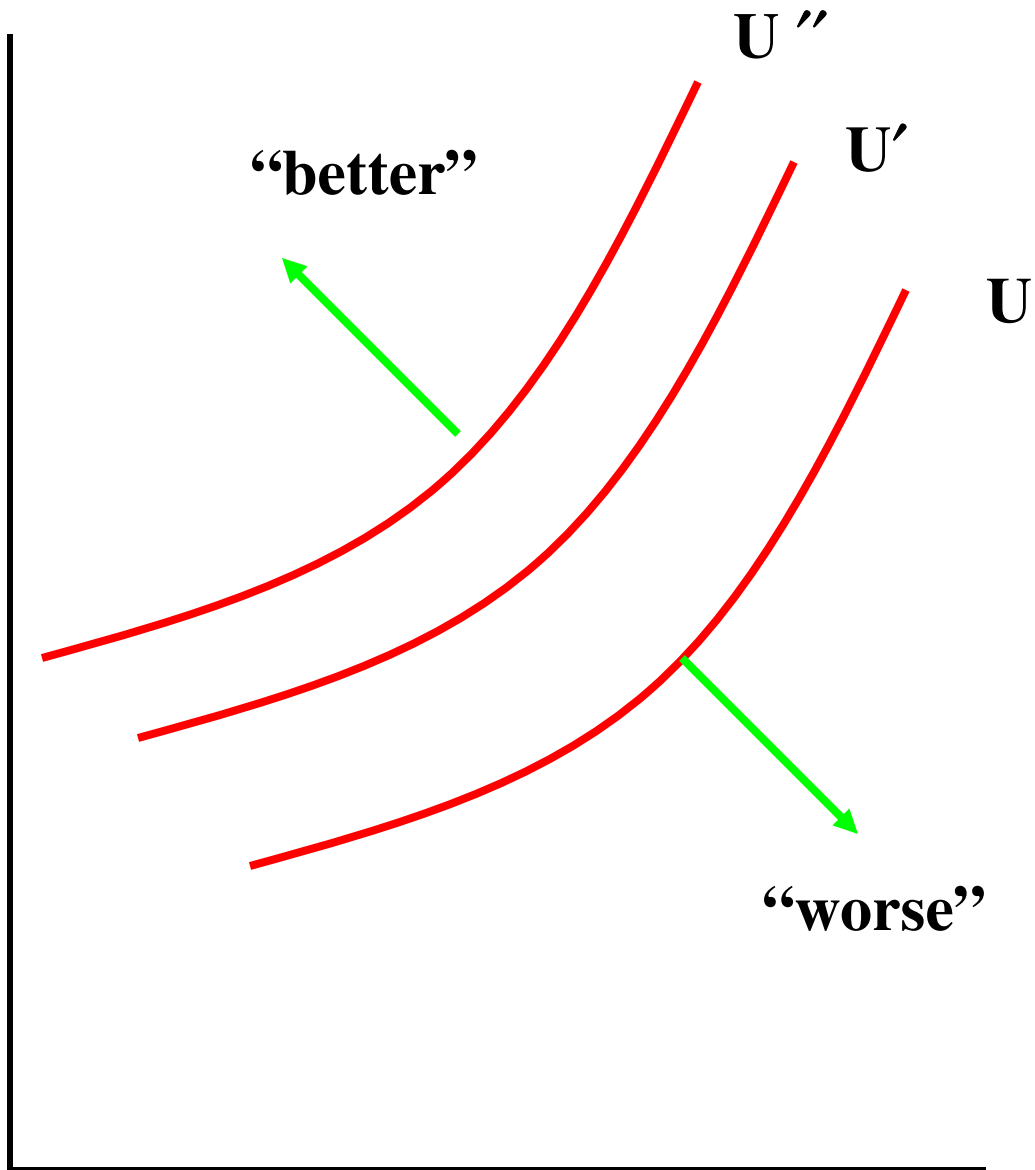
**U''**

**“worse”**

**“better”**

**Pepperoni**  
**“good”**

Pepperoni  
“good”



Anchovies  
“bad”