

Extension Marketing 20/20

Agricultural Outlook Meeting

August 15, 2019

David Ripplinger



SWOT Analysis

STRENGTHs

Science-based,
unbiased education
Experience
Network

WEAKNESSES

Expertise
Slow
Data Access

OPPORTUNITIES

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THREATS

Budgets/Priorities
Ignorance
Bots

Possibilities

Getting in the War Room

PlainsDoc

Monthly Calls

CMIC

National Recognition/Support of Experts

Professional Development of Educators

What else?

What can we/will pursue?

Save the Date

Fargo, August 17-18, 2020

