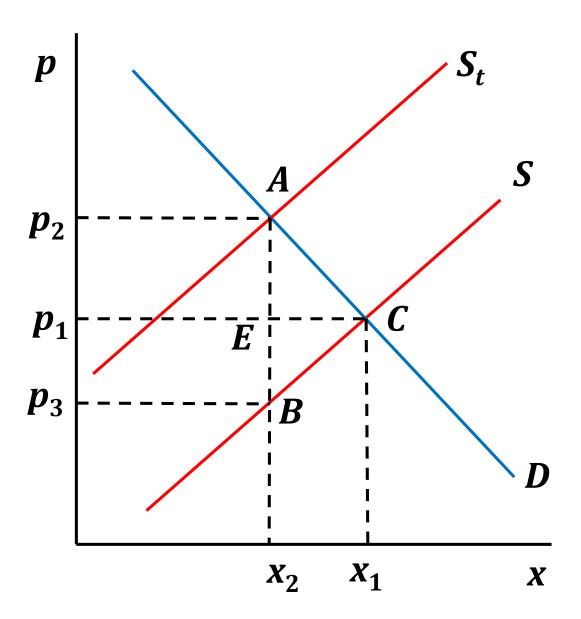
## Taxation and Economic Welfare

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## **Excess Burden of Taxation**

- Taxes transfer spending power from taxpayer to government – an *income* effect, which does not necessarily result in economic inefficiency
- Taxes may also distort consumer choices
  between goods a substitution effect due to
  changes in relative prices
- Interference with consumer choice can generate an excess burden of taxation
- In Figure 1, examine case of *specific* tax on single good *x*, where supply curve *S* reflects cost of producing *x*, and demand curve *D* indicates benefits of consuming *x*
- Initial equilibrium is at  $p_1$   $x_1$ , where marginal cost of producing x is just equal to marginal benefit of consuming x
- Sum of consumer and producer surplus is maximized at equilibrium

Figure 1

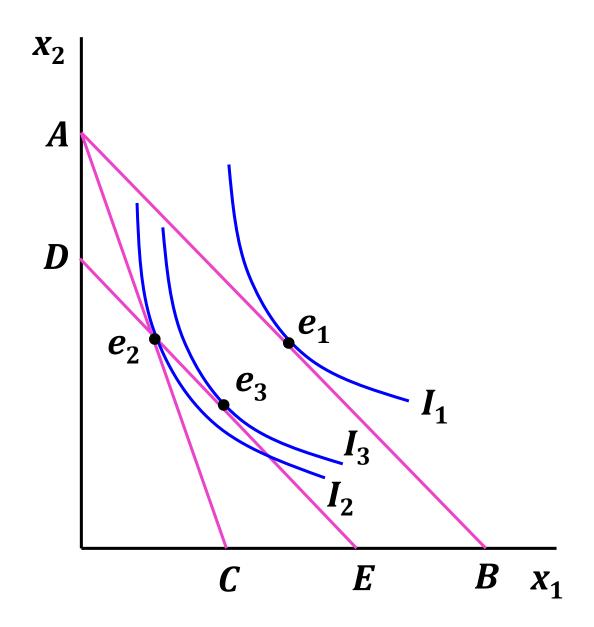


- Suppose tax t is imposed on every unit of x that is produced, which shifts supply curve to  $S_t$
- Market price increases to  $p_2$ , which is borne by consumer, but firm receives  $p_3$ , given by  $(p_2-t)$ , equilibrium output being  $x_2$
- Consumers are worse off by  $p_2ACp_1$ , while firms are worse off by  $p_3BCp_1$
- Tax revenue is area  $p_2ABp_3$ , excess burden of taxation being area (AEC + BEC)
- Another way of viewing loss of welfare is to notice that output falls from  $x_1$  to  $x_2$ , yet these units would confer more benefit on consumers than their cost
- Tax essentially prevents opportunities for profitable trade
- Typically, all taxes, except lump-sum taxes on individuals have some effect on allocation of resources

## **Income vs. Goods Taxes**

- Argued that income taxes impose lower excess burden than goods taxes – they do not distort consumer choices between goods
- Suppose all consumers are the same, which rules out distributional implications, i.e., same income and preferences
- Same amount of revenue, has to be raised whichever tax is used, and government spending on public goods is the same in both cases
- Taxes applied in a two-good world,  $x_1$  and  $x_2$ , and choice of taxes is between a *commodity tax* levied on  $x_1$ , and a *proportional tax* levied on income
- In Figure 2, use *partial equilibrium* analysis (ignores production), where consumer faces initial budget constraint AB, where slope of AB reflects pre-tax prices of  $p_1/p_2$

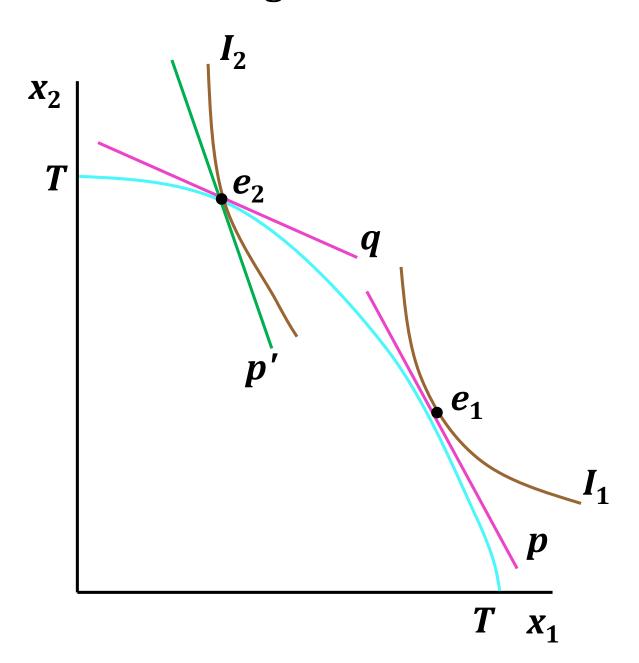
Figure 2



- Consumer maximizes utility subject to their budget constraint at  $e_1$  on indifference curve  $I_1$
- If a specific tax t is imposed on  $x_1$ , it causes budget constraint to rotate from AB to AC, given that  $p_1$  now includes tax, i.e., relative prices have been distorted
- The new equilibrium is at  $e_2$  on indifference curve  $I_2$ , the consumer being worse off as a result of imposition of t
- In comparison, a proportional income tax i does not distort relative prices, instead it shifts budget constraint back parallel to itself to DE, i.e., consumer can afford less of both goods
- Given income tax i has to raise same amount or revenue as tax t, budget constraint passes through  $e_2$ , i.e., consumer has to be able to purchase same bundle of goods under both taxes

- However, with budget constraint DE, consumer is able to reach  $e_3$  on higher indifference curve  $I_3$
- Clearly, consumer is better off under income tax i than the specific tax t
- Under these assumptions, i generates a lower excess burden than t, because it interferes with consumer choice less
- If a specific tax were imposed on both goods, the analysis would be the same as for the income tax – the key point here is extent to which taxes distort prices
- Implication is that if taxes are collected over a broad range of goods, interferes less with consumer choice as compared to targeting a small set of goods
- Analysis ignores production side of economy, so need to examine general equilibrium effects

Figure 3



- In Figure 3, TT is production possibility frontier for economy, its slope measuring the marginal cost of producing and extra unit of  $x_1$  in terms of foregone  $x_2$
- For sake of argument, assume all tax revenue returned to economy so that it remains on TT
- Before taxes are implemented, equilibrium at  $e_1$  where community indifference curve  $I_1$  is tangent to TT at  $e_1$ , relative prices being p
- If a specific tax is levied on good  $x_1$ , relative prices facing consumers get steeper, i.e., p' consumers purchasing less  $x_1$  and more  $x_2$  at equilibrium  $e_2$  on indifference curve  $I_2$
- At new equilibrium, relative prices facing firms given by q, i.e., a wedge has been driven between consumer and producer relative prices by the tax