

# ENVIRONMENT, ECONOMY, DEVELOPMENT & SUSTAINABILITY (EEDS)

*A new major in sustainability at The Ohio State University*



## **EEDS Specialization: Sustainability and Business**

### **Overview**

The Sustainability and Business specialization provides an understanding of why and how organizations are incorporating sustainable practices into their organizational cultures at both strategic and operational levels and across all business functions. This applies to organizations in both the profit and non-profit worlds and in the public as well as the private sectors.

The primary forces driving sustainability into the DNA of nearly all organizations include cost savings, the desire to attract top talent, customer demands and resource limits that are reshaping the competitive landscape worldwide.

The Sustainability and Business specialization is led by faculty from the Ohio State Fisher College of Business and several of the required courses are taught at Fisher in connection with Fisher's Energy & Sustainability Cluster. Many sessions are presented by executives from major corporations that practice sustainability in their everyday jobs. These courses include not only traditional classroom learning but experiential learning including team projects submitted by major corporations, field trips, and professional development activities.

### **Courses**

Required or highly recommended courses within the Sustainability and Business specialization include:

- Introductory Accounting
- Introductory Finance
- Government and Business
- Environmental Impact Evaluation
- Green Business
- Energy, Environment and Economy

### **Job/Internship Opportunities**

Relatively few people who apply the principles of sustainability in their daily business jobs have sustainability in their job titles. Typically such individuals work in traditional business functions such as finance, purchasing, operations, manufacturing, logistics and the like. But they are able to do their jobs well precisely because they can bring sustainability principles to their work. For this reason, EEDS graduates will enjoy a competitive edge in almost any job or career path they wish to pursue.

### **Faculty**

The lead faculty for the Sustainability and Business specialization is Dr. Neil L. Drobny, Lecturer in the Fisher College of Business and Program Director for the EEDS Program. Dr. Drobny may be contacted at [drobny.3@osu.edu](mailto:drobny.3@osu.edu).

For more information about the EEDS major, visit us on the web at [eeds.osu.edu](http://eeds.osu.edu) or send an email to [eeds@osu.edu](mailto:eeds@osu.edu).

*EEDS is an interdisciplinary major that is a joint program of the School of Environment and Natural Resources and the Department of Agricultural, Environmental and Development Economics in the College of Food, Agricultural, and Environmental Sciences.*



College of Food, Agricultural, and Environmental Sciences  
School of Environment and Natural Resources  
Department of Agricultural, Environmental, and Development Economics

