

IATRC Summer Symposium  
**China's Agricultural Trade: Issues and Prospects**  
July 8-9, 2007  
Grand Hyatt  
Beijing, China

Agenda

The symposium is organized by the International Agricultural Trade Research Consortium (IATRC); the Small Farmers Adapting to Global Markets Project, China-Canada Agriculture Development Program; Department of WTO Affairs, MOFCOM; Agricultural Trade Promotion Center, MOA; China Center for Economic Research (CCER), Peking University; and the Center for Chinese Agricultural Policy (CCAP), Chinese Academy of Sciences.

Symposium sponsors include the Farm Foundation, the Ford Foundation, the Economic Research Service (ERS), the Giannini Foundation, IMPACT Center, Washington State University and Ohio Agricultural Research and Development Center, Ohio State University.

# China's Agricultural Trade: Issues and Prospects

Grand Ballroom II

**Sunday July 8, 2007**

- 8:00-8:30                    Welcome and Introduction  
**E Defeng**, DDG, WTO Affairs Department, MOFCOM  
**Ni Honxing**, DDG, Agricultural Trade Promotion Center, MOA  
**Brant Kirychuk**, China-Canada Agriculture Development Program  
**José Sanchez**, Agricultural Attaché, U.S. Embassy, Beijing  
  
Chair: **Tom Wahl** (Washington State University)
- 8:30-10:30                    **Justin Lin**, China Center for Economic Research, Peking University, "Priorities for Constructing a Harmonious Society in China."  
  
**Nicholas Lardy**, Institute for International Economics, Washington DC, "China: Toward a Consumption-Driven Growth Path."  
  
**Bert Hofman** and **Louis Kuijs**, World Bank, Beijing, "Rebalancing of the Chinese Economy."  
  
Chair: **Colin Carter** (UC Davis)
- 10:30-11:00                    Tea Break
- 11:00-12:20                    **Yu Yongding**, Director, Institute of World Economics and Politics, Chinese Academy of Social Sciences, "China's Macroeconomic Policy under Pressure of RMB Appreciation."  
  
**Jianhuai Shi**, China Center for Economic Research, Peking University, "Are Currency Appreciations Contractionary in China?"  
  
Chair: **Ian Sheldon** (Ohio State University)
- 12:20-1:35                    **Lunch** (Grand Ballroom I)  
Speaker: **Ni Honxing**, Deputy Director General, Agricultural Trade Promotion Center, Ministry of Agriculture - Chair: **Tom Wahl** (Washington State University)
- 1:35-2:55                    **Fred Gale**, Economic Research Service, USDA, Washington DC, "A Tale of Two Commodities: China's Trade in Corn and Soybeans."  
  
**Guoqiang Cheng**, Development Research Center of the State Council, "China's Agriculture within the World Trading System."  
  
Chair: **Lars Brink** (AgCanada)
- 2:55-3:25                    Tea Break
- 3:25-5:45                    **Contributed Paper Sessions I-V**  
3:25-5:45                    *Workshop on Emerging Links between Retail Transformation and Agri-food Trade in Asia* (Grand Ballroom II)  
3:25-5:45                    *Workshop on Small Farmers Adapting to Global Markets Project* (Drawing Room II)
- 6:30-9:30                    **Reception and Banquet** (Grand Ballroom I)

**Monday July 9, 2007**

- 8.00-10:00           **Scott Rozelle**, Stanford University, “Investment, Subsidies, Elections and the Struggle to Develop the Rural Economy: Can China Build a New Village Society?”
- Funing Zhong**, Nanjing Agricultural University, “How Mobile are Resources in Chinese Agriculture: Implications for China’s Agricultural Trade Policy.”
- Jikun Huang**, Center for Chinese Agricultural Policy, “Distortions to Agricultural Incentives in China.”
- Chair: **Donna Roberts** (USDA/ERS)
- 10:00-10.30           Tea Break
- 10:30-12:30           **Kym Anderson** and **Will Martin**, World Bank, “Long Run Implications of WTO Accession.”
- Steve McCorriston**, University of Exeter and **Donald MacLaren**, University of Melbourne, “An Assessment of the Economic Effects of COFCO.”
- Fang Cai**, Chinese Academy of Social Sciences, “How Can Globalization Benefit Unskilled Workers?”
- Chair: **Andrzej Kwiecinski** (OECD)
- 12:30-1:45           **Lunch** (Grand Ballroom I)
- Speaker: **Zhang Xiangchen**, Director General, Department for WTO Affairs, Ministry of Commerce. Chair: **Tom Wahl** (Washington State University)
- 1:45-3:45            **Han Jun**, Development Research Center of the State Council, “China’s Rural Land Policy.”
- Wang Jinxia**, Center for Chinese Agricultural Policy, “Water Issues and Agriculture.”
- Enjiang Cheng**, Victoria University, Australia, and **Loren Brandt**, University of Toronto “Banking System Reform and Rural Finance.”
- Chair: **David Blandford** (Penn State University)
- 3:45-4.00            Tea Break
- 4:00-6:00            **Contributed Paper Sessions VI-XI**
- 4:00-6:00            *Workshop on Emerging Links between Retail Transformation and Agri-food Trade in Asia* (Grand Ballroom II)
- 6.00-7.00            **Panel Discussion: Walt Armbruster**, Farm Foundation; **Bryan Lohmar**, Economic Research Service, USDA; **Rick Barichello**, University of British Columbia; and **Funing Zhong**, Nanjing Agricultural University (Grand Ballroom II)
- Chair: **Ed Schuh** (University of Minnesota)

## CONTRIBUTED PAPERS SESSIONS

**Sunday, July 8, 2007: 3.25-5.45 pm**

### **Session I: GM Foods/Food Demand/Consumption** Chair – Barry Krissoff (USDA/ERS)

7. Satish Y. Deodhar, Sankar Ganesh (IIM, Ahmedabad), and Wen S. Chern (Ohio State University): “Emerging Markets for GM Foods: An Indian Perspective on Consumer Understanding and Willingness to Pay”
8. James Hansen, William Lin, Francis Tuan (USDA/ERS), Mary A. Marchant (Virginia Tech.), Nicholas Kalaitzdonakes (University of Missouri), Funing Zhong (Nanking Agricultural University), and Baohui Song (University of Kentucky): “Trade Effects of Commercializing Genetically Modified Soybeans in China”
9. William Lin, Francis Tuan (USDA/ERS), Yingchun Dai, Funing Zhong and Xi Chen (Nanjing Agricultural University): “Does Biotech Labeling Affect Consumers’ Purchasing Decisions? A Case Study of Vegetable Oils in Nanjing, China”
10. Diansheng Dong (USDA/ERS) and Brian W. Gould (University of Wisconsin): “Product Quality and the Demand for Food: The Case of Urban China”
11. Meng Zhao (University of Minnesota): “Are Chinese Health-Oriented Food Consumers? A Panel Study of Household Food Demand in China from 1989 to 2004”
12. Xiaohua Yu and David Abler (Penn State University): “Interaction between Cigarette and Alcohol Consumption in Rural China”

### **Session II: Migration/Mobility/Rural Labor** Chair – Linda Young (Montana State University)

14. William McGuire, Belton Fleisher, and Ian Sheldon (Ohio State University): “Off-Farm Employment Opportunities and Educational Attainment in Rural China”
15. Haiyan Wang and Alan Matthews (Trinity College, Dublin): “Labor market distortions and the impacts of further trade liberalization in China”
18. Qin Tu (Chinese Academy of Social Sciences/University of Wageningen): “Trust, Market Participation and Economic Outcomes: Evidence from Rural China”
30. Suwen Pan, Jaime Malaga (Texas Tech University), Xiurong He (China Agriculture University), and Samarendu Mohanty (Texas Tech University): “Market Liberalization and Crop Planting Decision: A Case of China”
73. Jianwei Mi (Center for Chinese Agricultural Policy), Qi Zhang (Northwestern University), and Qin Liang (Center for Chinese Agricultural Policy): “Policy burdens, demand rationing and supply rationing – A framework for Chinese rural land markets in the 1990s”

**Sunday, July 8, 2007: 3.25-5.45 pm**

**Session III: Products – Cotton/Soya/Dairy Chair – Donna Roberts (USDA/ERS)**

49. George Vlontzos and M.N. Duquenne (University of Thessaly): “Evolution of trade flows for Chinese cotton”
50. Hongye You (Chinese Academy of Agricultural Sciences): “China's Trade Policy of Cotton under Globalization”
51. Baohui Song (California State University), Mary Marchant (Virginia Tech.), Michael Reed (University of Kentucky), and Shuang Xu (University of Kentucky): “Market Power and Competitive Analysis of Chinese Soybean Import Market”
52. Hongyan Liu (Chinese Academy of Agricultural Sciences): “A Study on Chinese Trade of Whole Milk Powder in the Process of Trade Liberalization”
53. Huiyuan Zou and Andrew M. Novakovic (Cornell University): “The Chinese Dairy Sector: Interregional Trade Patterns (Implications for Modeling, Markets and Development)”
72. Qiu Yan (China Agricultural University): “The Influence of Trade Policy Changes on China’s Soybean Market”

**Session IV: Trade/Poverty/Growth Chair – Lynn Kennedy (Louisiana State University)**

35. Wusheng Yu and Hans Jensen (University of Copenhagen): “Modeling Agricultural Domestic Support in China: Some Illustrated Scenarios on Its Future Development”
36. Yanjie Zhang and Bernhard Bruemmer (University of Göttingen): “Productivity Change and Policy Reform Effects in China’s Agriculture since 1979”
37. Zhu Jing and Hong Wei (Nanjing Agricultural University): “Trade Openness, Domestic Terms of Trade, and Welfare of Agricultural Producers in China”
38. Xiaohe Lui (Chinese Academy of Agricultural Sciences), Lan Fang (Shannxi Development and Reform Committee), and Hongye You (Chinese Academy of Agricultural Sciences): “Agriculture Trade Liberalization and Poverty in China: Linked CGE Model Analysis”
39. Jiang Yuan (Renmin University of China): “Institutional Analyses of Poverty Evolution in Rural China”
41. Thomas W. Hertel (Purdue University), Carlos E. Ludena, Alla Golub, and Allan Rae (Massey University): “Food and Agricultural Trade and Productivity Growth in Asia: Baseline Projections to 2025”

**Sunday, July 8, 2007: 3.25-5.45 pm**

**Session V: FDI/Firms/Geography/ Exchange Rates/Policy Chair – Teddy Wong (UC Davis)**

60. Titus Awokuse and Weishi Gu (University of Delaware): “The Contribution of Foreign Direct Investment to China’s Export Performance: Evidence from Disaggregated Sectors”
65. Rodrigo Echeverria (Universidad Austral de Chile) and Munisamy Gopinath (Oregon State University): “Geographic Concentration of Economic Activity”
66. Fuzhi Cheng (Cornell University) and David Orden (Virginia Tech./IFPRI): “Exchange Rate Alignment and Producer Support Estimates (PSEs) of China”
70. David Bullock (University of Illinois): “Should We Expect Government Policy to Be Efficient?”
71. Brad Gilmour (Agriculture and Agri-Food Canada): “Agri-Food Regulation and Sectoral Performance: Catalysts & constraints to innovation, responsiveness & competitiveness in China & elsewhere”

**Monday, July 9, 2007: 4.00-6.00 pm**

**Session VI: China's Trade/Policy Chair – Munisamy Gopinath (Oregon State University)**

27. Liu Heguang and Sun Dongsheng (Chinese Academy of Agricultural Science): “The Impacts of International Agricultural Policy Reform on China’s Agricultural Sector and Countermeasures”
28. Andrzej Kwieciński and Frank von Tongeren (OECD, Trade and Agriculture Directorate): “Quantitative Evaluation of a Decade of Agricultural Policies in China: 1995 – 2005”
31. Shangnan Shui (EST/FAO): “Changes in China’s trade structure and efficiency after its WTO admission”
32. Agapi Somwaru, Francis Tuan, Mark Gehlhar, Xinshen Diao and Suchada Langley (USDA/ERS): “Forces behind China’s Surging Trade: Competitiveness or Policy Driven?”

**Session VII: Trade/Policy Chair – David Orden (Virginia Tech./IFPRI)**

29. Wu Laping and Cheng Jie (China Agriculture University): “Potential Effects of Blue Box Policy Reform on Domestic Support in Agriculture”
25. Imad Elsin Elfadil Abdel Karim Yousif and Izdihar Alfahl (University of Khartoum): “The Impact of Domestic and Trade Policies on Sudan’s Agricultural Export Earnings”
26. Ashutosh Kumar Tripathi (Indian Council for Research on International Economic Relations, New-Delhi): “Market Access: Negotiating Modalities and Likely Consequences for Indian Agriculture”
33. Shunli Yao (Peking University): “Persistence of Chinese Agricultural Trade Patterns: Some National and Regional Evidence”
34. Jeevika Weerahewa (University of Peradeniya, Sri Lanka), and Karl Meilke (University of Guelph): “Indo-China Trade Relationships: Implications for the South Asian Economies”

**Session VIII: Country/Regional/Trade Chair – Bruno Henry de Frahan (Catholic University of Louvain)**

20. David Abler and David Blandford (Penn State University): “Implications of a Doha Agreement for Agricultural Policies in the European Union”
21. Kuo-I Chang (University of Tokyo) and Kazunobu Hayakawa (Keio University): “Border Effects and the Impact of their Elimination: Agricultural vs. Manufactured Foods”
22. Bruce Huff (Huff and Associates) and Aisha Humera (Ministry of Food, Agriculture and Livestock, Pakistan): “Agriculture in the China-Pakistan Free Trade Agreement: Impact, Process and Future Prospects”
23. Silvia Helena G. de Miranda, Vitor A. Ozaki, Ricardo M. Fonseca, and Caio Mortatti (University of Sao Paulo): “Perspectives of the Trade China-Brazil-U.S.A.: Evaluation through a gravity model approach”
24. Joon-Keun Park (Chonnam National University, Gwangju), Jin Hao, Suying Gao (Hebei University of Technology), and H.Y. Lee (Chonnam National University, Gwangju): “Agricultural Trade between China and Korea”

**Monday, July 9, 2007: 4.00-6.00 pm**

**Session IX: Energy/Environment Chair – Jay Noel (CalPoly)**

1. Li Chaomin (Shanghai University of Finance and Economics): “China’s Fuel Ethanol Pilot Program: Policy, Market and Interest Groups”
2. Xiaohu Liu and Hongye You (Chinese Academy of Agricultural Sciences): “Impacts of China Agriculture to Oil Price Changes: An Investigation Using GTAP Model”
3. Quiqiong Huang (University of Minnesota), Scott Rozelle (Stanford University), and Richard Howitt (UC Davis) “Determining the Optimal Disaggregate Level for Policy Analysis”
4. Bryan Lohmar and James Hansen (USDA/ERS): “Interactions between Resource Scarcity and Trade Policy: The Potential Effects of Water Scarcity on China’s Agricultural Economy under the Current TRQ Regime”
6. Hongmei Liu (Yunnan Agricultural University) and Michael Cuddy (National University of Ireland, Galway): “The analysis of farmers’ adoption behavior on environmental improvement measures in Chinese highland agriculture: the case of Kelang village”

**Session X: Products – Rice/Fruit Chair – Luca Salvatici (University of Molise)**

42. Taeho Lee and Hanho Kim (Seoul National University): “An Outlook for China’s Japonica Rice Trade Position: Will it be an Exporter or Importer?”
44. Guillaume Gruere, Simon Mevel and Antoine Bouët (IFPRI): “Genetically modified rice and international trade in India in the background of China. Should the Elephant move ahead of the Dragon?”
45. Satish Deodhar (IIM, Ahmedabad), Barry Krissoff and Maurice Landes (USDA/ERS): “Transaction Costs in Emerging Markets: A Study of India’s Apple Trade”
46. Linde Götz (University of Göttingen) and Harald Grethe (Humboldt University): “Does the Entry Price System Restrict Fresh Fruit and Vegetable Exports from China to the EU?”
48. Liu Xue (China Agriculture University, Beijing) and Brian Revell (Harper Adams College): “Fresh or Processed Vegetables- Which Way Forward for China’s Future Exports?”

**Monday, July 9, 2007: 4.00-6.00 pm**

**Session XI: Products – Meat/Seed Corn/ Chair – Zhu Jing (Nanjing Agricultural University)**

54. Wen Gong (University of Sydney), Kevin A. Parton (Charles Sturt University), Zhangyue Zhou (James Cook University), and Rodney J. Cox (Charles Sturt University): “Beef Supply Chain Management in China and Australia: A Comparative Perspective”
55. Scott Waldron (University of Queensland): “Transitions in Rural China from the Perspective of the Beef Industry and its Participants”
57. Hongbo Lui (University of Sydney), Kevin Parton (Charles Sturt University), Zhangyue Zhou (James Cook University), and Rodney Cox (Charles Sturt University): “Meat consumption in the home in China: An empirical study”
58. John Beghin, GianCarlo Moschini, Denis McGee (Iowa State University), and Jorge Fernandez-Cornejo (USDA/ERS): “Phytosanitary Regulations and their Impact on Seed Trade. Preliminary Evidence from US Seed Corn Exports”
59. Cathy Jabara (USITC), Mary Burfisher (US Naval Academy), and David Ingersoll (USITC): “Wood Packaging SPS Regulations: Effects on U.S. Imports and Containerized Trade”

Copies of the Invited and Contributed papers can be found at:

<http://aede.osu.edu/programs/Anderson/trade/IATRCBEIJING.htm#Contributed%20Papers>

*or* via the IATRC web-site link at:

[http://www.iatrcweb.org/meetings/summer/summer\\_meeting\\_07.htm](http://www.iatrcweb.org/meetings/summer/summer_meeting_07.htm)

## Workshop on Emerging Links between Retail Transformation and Agrifood Trade in Asia

Grand Ballroom II

### Sunday, July 8, 2007

- 3:25-3:35 Welcome and explanation of workshop by **Tom Wahl** (Washington State University) for IATRC
- 3:35-3:50 Workshop Keynote: “Asia Supermarket Revolution and Potential Trade Implications” **Thomas Reardon** (Michigan State University)
- 3:50 -4:10 Industry Guest Speakers: Metro, China: **Nicolas Lambert**, Destination Buying Department Manager, Fruits and Vegetables, China; REN Bin, Lead Buyer, Fruits and Vegetables, Buying Unit North.
- 4:10-4:25 Questions to Industry Guest Speaker
- 4:25-4:40 “Retail Transformation’s Regional Trade, FDI, and Supply Chain Impacts in Asia: View from China and Northeast Asia – View from China.” **Dinghuan Hu**, Chinese Academy of Agricultural Sciences, Beijing
- 4:40 -4:55 “Retail Transformation’s Regional Trade, FDI, and Supply Chain Impacts in Southeast Asia: A View from Malaysia.” **Larry Chee-Yoong Wong**, Senior Fellow, Institute of Strategic and International Studies (ISIS), Kuala Lumpur, Malaysia
- 4:55-5:10 “Retail Transformation’s Regional Trade, FDI, and Supply Chain Impacts in Southeast Asia: A View From Thailand.” **Nipon Poapongsakorn**, Senior Consultant, Thailand. Development Research Institute and Professor of Economics, Thammasat University, Bangkok, Thailand
- 5:10-5:25 Retail Transformation’s Regional Trade, FDI, and Supply Chain Impacts in Asia: View from China and Northeast Asia: - View from Rep of Korea.” **Lee Jung-Hee**, Professor in the Department of Industrial Economics Chung-Ang University, Rep. of Korea, and officer of the Society of Asian Retailing and Distribution
- 5:25-5:45 Discussion

### Monday, July 9, 2007

- 4:00-4:15 Workshop Keynote II “Case of Tesco: Entry into Asia, and its Local, Regional and Global Procurement Systems Affecting Trade within and from/to Asia.” **Neil Wrigley**, University of Southampton, UK
- 4:15-4:35 **Ms. Nadege Claudel**, Quality and Food Safety Director, Carrefour, China
- 4:35-4:40 Questions to industry speaker
- 4:40-5:00 **Mr. Chang Yongde**, Board Chairman of Lanbo Green Agricultural Science and Technical Limited Company, Beijing
- 5:00-5:05 Questions to industry speaker
- 5:05-5:20 “Retail Transformation’s Regional Trade, FDI, and Supply Chain Impacts in Southeast Asia: A View from the Philippines.” **Larry Digal**, Professor, University of the Philippines at Mindanao
- 5:20-5:35 “Retail Transformation’s Regional Trade, FDI, and Supply Chain Impacts in Southeast Asia: A View from Indonesia.” **Ronnie Natawidjaja**, Professor in the Department of Social Economics of Agriculture, Padjadjaran University and Director of the Centre for Agricultural Policy and Agribusiness Studies, Bandung, Indonesia
- 5:35-5:50 Implications for Rural Development in Asia: **Kevin Chen**, Canada-China Agricultural Program
- 5:50-6:00 Discussion – “Implications for the Trade Policy and Research Agenda,”

Discussant: **Mechel Paggi**, Director of the Center for Agricultural Business, California State University Fresno

**Workshop on Small Farmers Adapting to Global Markets Project**  
**Domestic Support and Market Access:**  
**Review of the Issues and Implications for China's Agriculture**  
**(Drawing Room II)**

**Sunday, July 8, 2007**

**3:25-3:40** Welcome and explanation of workshop by **Kevin Chen** (Manager of China-Canada Small Farmers Adapting to Global Markets Project)

**3:40-4:00** **“Potential Effects of Blue Box Policy Reform on Domestic Agricultural Support”**

Presenter: **Laping WU**

Authors: Laping WU and Jie CHENG

Affiliations: College of Economics and Management, China Agricultural University

**4:00 -4:20** **“Analysis of Impact of Amber Box Measures on Agricultural Trade”**

Presenter: **Guanghua LIN**

Authors: Yingheng ZHOU, Shudong ZHOU, Jing ZHU, Funing ZHONG, Wen ZHAO

Affiliations: College of Economics and Management, Nanjing Agricultural University

**4:20-4:40** **“Review of Green Box Criteria and Green Box Reform”**

Presenter: **Shaoming JIANG**

Authors: Xiangzhi KONG, Tongshen YU, Xia HU, Xiangguang CHEN, Zhiyuan WANG, Xiao LIU, Shaoming JIANG

Affiliations: School of Economics, Renmin University of China

**4:40-5:00** **“Analysis of Tariff Reduction of Agricultural Products Market Access and the Impact”**

Presenter: **Zongxian FENG**

Authors: Zongxian FENG, Luyao YU

Affiliations: Jinhe Center for Economics Research, Xi'an Jiaotong University

**5:00-5:20**

**Comments**

by **Defeng E** Deputy Director General, Department for WTO Affairs, MOFCOM

**Lars BRINK** (Agriculture & Agri-Food Canada)

**Rick BARICHELLO** (University of British Columbia)

**5:20-5:45**

**Q&A**