

CURRICULUM VITA

Eugene Jones

OFFICE ADDRESS:

Department of Agricultural Economics
The Ohio State University
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Gahanna, Ohio 43230
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DATE OF BIRTH: December 19, 1951

MARITAL STATUS: Married, three girls

EDUCATION:

B.S. Economics, Tuskegee University, Tuskegee, Alabama, 1973.
M.A. Economics, The American University, Washington, D.C., 1976.
Ph.D. Agricultural Economics, University of Florida, Gainesville, Florida, 1984
(dissertation in agricultural marketing).

EMPLOYMENT:

2000- Associate Professor of Agricultural Economics, The Ohio State University.
1999-2000 Advisor and Consultant, The Kroger Company, Columbus, Ohio.
1990-1999 Associate Professor of Agricultural Economics, The Ohio State University.
1984-1990 Assistant Professor of Agricultural Economics, The Ohio State University.
1981-1984 Agricultural Economist, United States Department of Agriculture, Gainesville, Florida.
1980-1981 Economic Development Supervisor, Community Development Agency, St. Louis, Missouri.
1978-1979 Economic Development Specialist, Southwestern Illinois Planning Commission, Collinsville, Illinois.
1973-1976 Economist and Financial Analyst, Agency for International Development, Washington, D.C.

COURSES TAUGHT AT THE OHIO STATE UNIVERSITY:

<u>Undergraduate</u>	<u>No. of Times Taught</u>
Data Analysis	24
Marketing Fruits and Vegetables	11
Principles of Food and Resource Economics	8
Computers in Agricultural Decisions	8
Price Analysis	8
Marketing in Agricultural Industries	5
Quantitative Methods in Agricultural Economics	2
<u>Graduate</u>	
Marketing Economics in Agriculture	7

PROFESSIONAL AFFILIATIONS:

American Agricultural Economics Association
American Economics Association
Food Distribution Research Society
Southern Agricultural Economics Association
Produce for Better Health Foundation

REFEREED JOURNAL ARTICLES:

Eugene Jones, Anabela Mabota and Doanld Larson. "Farmers' Knowledge of Health Risks and Protective Gear Associated with Pesticide Use on Cotton in Mozambique." Forthcoming: *Journal of Developing Areas*.

Huang, Min-Hsin, E. Jones and D. Hahn. "Determinants of Price Elasticities for Private Labels and National Brands of Cheese." Forthcoming: *Applied Economics*.

Hatirli, Selim A., Eugene Jones and B. Ozkan. "An Application of Market Power Measurement and Cost Efficiency for the Milk Sub-Sector of Turkey as Compared to Other European Countries." Forthcoming: *Trends in Food Science and Technology*.

Cuma Akbay and Eugene Jones, (2006). "Demand Elasticities and Price-Cost Margin Rates for Grocery Products in Different Socioeconomic Groups." *Agricultural Economics – Czech*, 52(5): 225-235.

Cuma Akbay and Eugene Jones, (2005). "Food Consumption Behavior of Socioeconomic Groups for Private Labels and National Brands," *Food Quality and Preference*, 16(7): 621-631.

Larson, Don, Eugene Jones, R. S. Pannu and R.S. Sheokand, (2004). "Instability in Indian Agriculture- A Challenge to the Green Revolution Technology." *Food Policy*, 29:257-273, 2004.

Jones, Eugene. "An Application of Game Theory to Supermarket Pricing." *Journal of Food Distribution Research*, 34(1): 56-62, 2003.

Jones, Eugene, Cuma Akbay, Brian Roe and Wen S. Chern. "Analyses of Consumers' Dietary Behavior: An Application Of the AIDS Model to Supermarket Scanner Data." *Agribusiness Journal*, 19(2): 203-221, 2003.

Hatirli, Selim A., Eugene Jones and Ali R. Aktas. "Measuring the Market Power of the Banana Import Market in Turkey." *Journal of Agriculture and Forestry*, 27(3): 367-373, 2003.

Jones, Eugene. "Agricultural Economics Research and Its Usefulness to Private Firms: Some Unsolicited Observations." *Journal of Food Distribution Research*, 32(2001): 78-84.

Jones, Eugene and Cuma Akbay. "An Analysis of Consumers' Purchasing Behavior for High- and Low-fat Milk: A Focus on Healthy Drinking." *Journal of Food Distribution Research*, 31(2000): 124-131.

Jones, Eugene. "Consumer Demand for Carbohydrates: A Look Across Products and Income Classes." *Agribusiness: An International Journal*, 13(6): 599-612, 1997.

Jones, Eugene. "An Analysis of Consumer Food Shopping Behavior Using Supermarket Scanner Data: Differences by Income and Location." *American Journal of Agricultural Economics*, 79(1997): 1437-1443.

Jones, Eugene and Barry W. Mustiful. "Purchasing Behavior of Higher and Lower Income Shoppers: A Look at Breakfast Cereals." *Applied Economics*, 28 (1): 131-137, 1996.

Wood, George C., Douglas Southgate, and Eugene Jones. "What's It Going to Cost to Close Your Landfill?" *Municipal Solid Waste Management*, May/June, 1996, pp. 50-55.

Jones, Eugene. "Determinants of Apple Purchases for Ohio Consumers: Implications for Other States." *Journal of Food Distribution Research*, 27(1996): 53-58.

Jones, Eugene, Barry W. Mustiful and Wen S. Chern. "Estimating Demand Elasticities for Cereal Products: A Socioeconomic Approach Using Scanner Data." *Agribusiness: An International Journal*, 10(4): 325-339, 1994.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "A Socioeconomic Analysis of Marketing Information Usage Among Ohio Fruit Producers." *Southern Journal of Agricultural Economics*, 22 (December, 1990): 99-107.

Batte, Marvin T., Eugene Jones and Gary Schnitkey. "Computer Use by Ohio Commercial Farmers," *American Journal of Agricultural Economics*, 72(November 1990): 935-945.

Schnitkey, Gary D., Marvin T. Batte and Eugene Jones. "Information Preferences of Ohio Commercial Farmers: Implications for the Cooperative Extension Service," *American Journal of Agricultural Economics*, 74 (May 1992): 486-496.

Schnitkey, Gary D., Marvin T. Batte and Eugene Jones. "Farm Accounting Systems and Information Usage," *Review of Agricultural Economics*, 13 (January 1991): 109-117.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "Marketing Information as a Constraint to Locally Grown Produce: Evidence from Ohio." *Journal of Food Distribution Research*, 21(June, 1990): 99-108.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "The Impact of Economic and Socioeconomic Factors on the Demand for Information: A Case Study of Ohio Commercial Farmers." *Agribusiness: An International Journal*, 5(6): 557-571, 1989.

Batte, Marvin T., Eugene Jones and Gary D. Schnitkey. "Farm Information Usage: An Analysis of Production and Weather Information for Midwestern Cash Grain Farmers." *Journal of Production Agriculture*, 3(January-March, 1990): 76-83.

Jones, Eugene and Ronald W. Ward. "Effectiveness of Generic and Brand Advertising on Fresh and Processed Potato Products." *Agribusiness: An International Journal*, 5(5): 523-536, 1989.

Jones, Eugene and Josephine Mutuura. "The Supply Responsiveness of Small Kenyan Cotton Farmers." *Journal of Developing Areas*, 23(July 1989): 535-544.

Batte, Marvin T., Gary D. Schnitkey and Eugene Jones. "Sources, Uses and Adequacy of Marketing Information for Commercial Midwestern Cash Grain Farmers." *North Central Journal of Agricultural Economics*, 12(July, 1990): 187-196.

REFERRED JOURNAL ARTICLES IN PROGRESS:

Huang, M. Jones, E. Hahn, D. E. "Measuring Price Elasticity Differences for Private Labels and National Brands of Dairy Products and Orange Juice." In review, *Journal of Retailing*.

Jones, E. "An Economic Analysis of Fresh Fruit and Vegetable Consumption: Implications for Overweight and Obesity among Higher- and Lower-Income Consumers." First draft completed.

BOOK CHAPTERS:

Jones, Eugene. "Marketing Frozen Foods." In *Quality in Frozen Foods*, edited by Marilyn C. Erickson and Yen-Con Hung, New York: Chapman and Hall, Inc., 1997, pp. 426-441.

Jones, Eugene and Yang Choi. "Advertising of Fresh and Processed Potato Products." In *Commodity Advertising and Promotion*, edited by Henry Kinnucan, Stanley Thompson, and Hui-Shung Chang, Ames: Iowa State University Press, 1992, pp. 193-205.

Jones, Eugene, Ronald W. Ward and Bruce W. Marion. "Potato Subsector." In *The Organization and Performance of the U.S. Food System*, edited by Bruce W. Marion. Lexington: D.C. Heath and Company, 1986, pp. 161-170.

Brown, Nathaniel, Willie L. Willis and Eugene Jones. "Health, Water Quality and the Environment: Moving Into The 21ST Century." In *Outreach To The Rural Disadvantaged: Issues And Strategies For The 21ST Century*, edited by Ntam Baharanyi, Robert Zabawa and Walter Hill. Tuskegee: Tuskegee University, 1990, pp. 207-216.

Jones, Eugene and Linda L. Reif. "Education for the 21st Century: Some Needed Changes for Quality Achievements." In *Keys to Rural Community Development in the Southeastern United States*, edited by Thomas T. Williams, Tuskegee: Tuskegee University, 1988, pp. 55-61.

Reif, Linda L. and Eugene Jones. "Farm Structure and Socioeconomic Conditions." In *Ushering in the Twenty-First Century: Emphasis on the Rural South*, edited by Thomas T. Williams. Tuskegee: Tuskegee University, 1987, pp. 49-54.

Jones, Eugene and Sheron Randolph. "Quality of Life Assessment--A Summary." In *Ushering in the Twenty-First Century: Emphasis on the Rural South*, edited by Thomas T. Williams. Tuskegee: Tuskegee University, 1987, pp. 49-54.

REFEREED PAPERS PUBLISHED AS JOURNAL ABSTRACTS:

Jones, Eugene, Marvin T. Batte and Kelso L. Wessel. "Economic and Socioeconomic Determinants of Apple Marketing in Ohio." *American Journal of Agricultural Economics*, 1993, 73(5): 1343.

Jones, Eugene, Marvin T. Batte, Gary D. Schnitkey and Felecia G. Jones. "Communication Media and Their Value to Ohio Fruit Producers: Are There Enterprise and Size Differences?" *Sociological Abstracts*, Supplement 165, August, 1991, p. 16.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "Information Usage Among Ohio Fruit Producers: A Socioeconomic Analysis," *American Journal of Agricultural Economics*, 1990, 72(5): 1343.

Botomogno, Jean J., Marvin T. Batte, Gary D. Schnitkey and Eugene Jones. "Computer Applications by Ohio Commercial Farmers," American Journal of Agricultural Economics, 1990, 72(5): 1346.

Botomogno, Jean J., Marvin T. Batte, Eugene Jones and Gary D. Schnitkey. "Decision-maker Preference for Information Sources and Media." American Journal of Agricultural Economics, 1989, 71(5): 1352

Jones, Eugene and Robert W. Bohall, "Educational Training and Labor Force Characteristics of Agricultural Economists." American Journal of Agricultural Economics, 1988, 70(5): 1180-81.

Batte, Marvin T., Gary D. Schnitkey and Eugene Jones. "Information Usage by Commercial Ohio Cash Grain Farmers: Sources, Uses and Adequacy of Marketing Information." American Journal of Agricultural Economics, 1988, 70(5): 1187.

Jones, Eugene and Josephine Mutuura. "Small Farmers Supply Response for Cotton: Results from Kenya." American Journal of Agricultural Economics, 1987, 69(5): 1095.

Jones, Eugene. "The Use of Principal Components in Simultaneous Equations: An Empirical Application." American Journal of Agricultural Economics, 1985, 67(3): 123.

Jones, Eugene and Ronald W. Ward. "A Simultaneous Model of the U.S. Potato Subsector." American Journal of Agricultural Economics 1984, 66(5): 897.

PAPERS PRESENTED AT SCIENTIFIC MEETINGS:

Jones, E. "An Economic Analysis of Fresh Fruit and Vegetable Consumption: Implications for Overweight and Obesity among Higher- and Lower-Income Consumers." Paper presented at the American Agricultural Economics Association meetings in Long Beach, California, July 23-26, 2006.

Huang, M. Jones, E. Hahn, D. E. "Measuring Price Elasticity Differences for Private Labels and National Brands of Dairy Products and Orange Juice." Paper presented at the Annual Conference of the Academy of Marketing Science, San Antonio, Texas, May 2006.

Jones, E. "The Economics of Eating Fresh Fruits and Vegetables: Recognizing Discernible Patterns for Obesity Differences among Lower- and Higher-Income Consumers." Paper presented at the Annual Meetings of the Southern Agricultural Economics Association, Orlando, Fla., Feb. 2006.

Tenwalde, Tracy, Eugene Jones and Fred Hitzhusen. "An Economic Analysis of Consumer Expenditures for Safe Drinking Water: Addressing Nitrogen Risk with an Averting Cost

Approach.” Paper presented at the Annual Meetings of the American Agricultural Economics Association, Providence, Rhode Island, July 24-27, 2005.

Huang, Min-Hsin, David Hahn, and Eugene Jones. “Determinants of Price Elasticities for Store Brands and National Brands of Cheese.” Paper presented at the Annual Meetings of the American Agricultural Economics Association, Denver, Colorado, August 1-4, 2004.

Jones, Eugene. “Supermarket Pricing and Game Theory: The Presence of Wal-Mart.” Paper presented at the Annual Meetings of the American Agricultural Economics Association, Denver, Colorado, August 1-4, 2004.

Huang, Min-Hsin, David Hahn, and Eugene Jones. “A Socioeconomic Approach to Assessing Price Competition between Private Labels and National Brands: The Case of Shredded Cheese.” Paper presented at the Annual Meetings of the American Agricultural Economics Association, Montreal, Canada, July 30 - August 2, 2003.

Jones, Eugene. “Agricultural Economics Research and Its Usefulness to Private Firms: Some Unsolicited Observations.” Paper presented at the 41st Annual Conference of the Food Distribution Research Society, Roanoke, Virginia, October 15-18, 2000.

Jones, Eugene and Cuma Akbay. “An Analysis of Consumers’ Purchasing Behavior for High- and Low-fat Milk: A Focus on Healthy Drinking.” Paper presented at the 40th Annual Conference of the Food Distribution Research Society, San Antonio, Texas, October 17-20, 2000.

Jones, Eugene and Cuma Akbay. “Dietary Tradeoffs in Consumers’ Market Basket of Goods.” Paper presented as a Poster at the Annual Meetings of the American Agricultural Economics Association, Tampa, Florida, July 29-Aug 2, 2000.

Akbay, Cuma and Eugene Jones. “Consumers’ Selection of a Diet from Supermarket Goods.” Paper presented at the International Economics Conference, Middle East Technical University/Economic Research Center, Ankara, Turkey, September 13-16, 2000.

Jones, Eugene. “Suds and Taste Buds: Are They Dependent or Independent of Price and Income.” Paper presented at the Annual Conference of the Food Distribution Research Society, Monterey, California, October 25-28, 1998.

Kim, Sam-Ryang, Wen S. Chern and Eugene Jones. “Impact of Health Information on Demand for Fats and Oils in Japan: Co-integration and A Complete Demand System Approach.” Paper presented at the Annual Conference of the American Agricultural Economics Association, Salt Lake City, Utah, August 2-5, 1998.

Jones, Eugene. "Consumers' Food Shopping Behavior: A Look Beyond Price and Income Elasticities for Basic Commodities." Paper presented at the Annual Conference of the Food Distribution Research Society, Clearwater, Florida, October 26-29, 1997.

Jones, Eugene. "An Analysis of Consumer Food Shopping Behavior Using Supermarket Scanner Data: Differences by Income and Location." Paper presented at the Annual Conference of the American Agricultural Economics Association, Toronto, Canada, July 27-30, 1997.

Jones, Eugene. "Consumer Demand for Carbohydrates: A Look Across Product and Income Classes." Paper presented at the 37th Annual Conference of the Food Distribution Research Society, New Orleans, Louisiana, October 27-30, 1996.

Jones, Eugene, Marvin T. Batte and Kelso L. Wessel. "Economic and Socioeconomic Determinants of Apple Marketing in Ohio." Paper presented at the AAEA summer meetings, Orlando, Florida, August 1-4, 1993.

Jones, Eugene, Wen S. Chern and Barry W. Mustiful. "Are Lower Income Shoppers As Price Sensitive As Higher Income Ones?: A Look At Breakfast Cereals." Paper presented at the 34th Annual Conference of the Food Distribution Research Society, Fort Mitchell, Kentucky, October 17-20, 1993.

Jones, Eugene and Peter Voros. "An Estimation of Market in the Retail Frozen Potato Sector." Paper presented at the 34th Annual Conference of the Food Distribution Research Society, Fort Mitchell, Kentucky, October 17-20, 1993.

Jones, Eugene, Barry W. Mustiful and Wen S. Chern. "Using Scanner Data to Estimate Demand Elasticities for Cereal Products: A Socioeconomic Approach." Paper presented at the AAEA summer meetings, Baltimore, Maryland, August 2-5, 1992.

Jones, Eugene. "Advertising, Concentration and Efficiency in Processed Potato Subsectors." Paper presented to the Food Distribution Research Society, Kalamazoo, Michigan, October 13-16, 1991.

Jones, Eugene, Marvin T. Batte, Gary D. Schnitkey and Felecia G. Jones. "Communication Media and Their Value to Ohio Fruit Producers: Are There Enterprise and Size Differences?" Paper presented at the Rural Sociological Society Annual Meeting, Columbus, Ohio, August 19-21, 1991.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "Information Usage Among Ohio Fruit Producers: A Socioeconomic Analysis." Paper presented at the AAEA summer meetings, Vancouver, British Columbia, August 4-8, 1990.

Botomogno, Jean J., Marvin T. Batte, Gary D. Schnitkey and Eugene Jones. "Computer Applications by Ohio Commercial Farmers," Paper presented at the AAEA summer meetings, Vancouver, British Columbia, August 4-8, 1990.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "A Logit Analysis of Marketing Information as a Constraint to Locally Grown Produce." Paper presented to the Food Distribution Research Society, Albuquerque, New Mexico, November 5-8, 1989.

Botomogno, Jean J., Marvin T. Batte, Eugene Jones and Gary Schnitkey. "Decision-maker Preference for Information Sources and Media." Paper presented at the AAEA summer meetings, Baton Rouge, Louisiana, July 30-August 2, 1989.

Jones, Eugene and Yang Choi. "Advertising of Fresh and Processed Potato Products." Paper presented at the NEC-63 Research Conference on Commodity Advertising and Promotion, Orlando, Florida, February 22-23, 1989.

Jones, Eugene. "Employment Opportunities and Graduate Training of Agricultural Economists." Paper presented at the AAEA summer meetings, Knoxville, Tennessee, July 31-August 3, 1988.

Batte, Marvin T., Gary D. Schnitkey and Eugene Jones. "Information Usage by Commercial Ohio Cash Grain Farmers: Sources, Uses and Adequacy of Marketing Information." Paper presented at the AAEA summer meetings, Knoxville, Tennessee, July 31-August 3, 1988.

Jones, Eugene and Josephine Mutuura. "Subsistence Producers and Their Responsiveness to Market Prices: A Study of Small Kenyan Cotton Producers." Paper accepted for presentation at the IAAE summer meetings at Buenos Aires, Argentina, August 24-31, 1988 (Financial constraints prevented presentation).

Jones, Eugene and Josephine Mutuura. "Small Farmers Supply Response for Cotton: Results from Kenya." Paper presented at the Annual Meeting of the American Agricultural Economics Association, East Lansing, Michigan, 1987.

Jones, Eugene. "Job Search Strategies and Job Options." Paper presented at the Annual Meeting of the American Agricultural Economics Association, Reno, Nevada, 1986.

Jones, Eugene. "The Use of Principal Components in Simultaneous Equations: An Empirical Application." Paper presented at the Annual Meeting of the American Agricultural Economics Association, Ames, Iowa, 1985.

Jones, Eugene. "Food Advertising and the American Consumer." Paper presented at Tuskegee University, April, 1985.

WORKING PAPERS:

College of Agriculture Task Force Report. "Assessing Federal Grade Criteria for Fruits and Vegetables." Report to the Office of Technology Assessment, October, 1991.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "A Socioeconomic Analysis of Marketing Information Usage Among Ohio Fruit Producers." ESO 1618, Department of Agricultural Economics and Rural Sociology, October 1989.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "Marketing Information as a Constraint to Locally Grown Produce: Evidence from Ohio." ESO 1619, Department of Agricultural Economics and Rural Sociology, October 1989.

Jones, Eugene, Marvin T. Batte and Gary D. Schnitkey. "Information for Fruit Production and Marketing Decisions: Summarized Results from a Statewide Survey of Ohio Fruit Producers." ESO 1593, Department of Agricultural Economics and Rural Sociology, July 1989.

Jones, Eugene. "Effects of Advertising on the Demand for Potatoes." ESO 1543, Department of Agricultural Economics and Rural Sociology, May, 1988.

Jones, Eugene and Dave M. Kelley. "A Changing U.S. Potato Industry: Marketing Opportunities for Ohio Producers." ESO 1544, Department of Agricultural Economics and Rural Sociology, November, 1988.

Batte, Marvin T., Gary D. Schnitkey and Eugene Jones. "Information Usage by Commercial Ohio Cash Grain Farmers: Sources, Uses and Adequacy of Marketing Information." Department of Agricultural Economics and Rural Sociology, The Ohio State University, ESO 1459, June 1988.

Schnitkey, Gary D., Marvin T. Batte, and Eugene Jones. "Factors Influencing Farm Accounting Systems and Information Usage." Department of Agricultural Economics and Rural Sociology, The Ohio State University, ESO 1460, June, 1988.

Batte, Marvin T., Gary D. Schnitkey, and Eugene Jones. "Results of a Statewide Survey of Ohio Farmers About Farm Information Sources and Uses." Department of Agricultural Economics and Rural Sociology, The Ohio State University, ESO 1461, June, 1988.

Jones, Eugene and Linda L. Reif. "Educating Students in the 21st Century: Some Needed Changes for Quality Achievements." ESO 1541, Department of Agricultural Economics and Rural Sociology, The Ohio State University, January 1988.

Jones, Eugene. "The Effects of Economic and Socioeconomic Changes on Potato Consumption." ESO 1542, Department of Agricultural Economics and Rural Sociology, The Ohio State University, February, 1988.

Jones, Eugene. "The Supply Responsiveness of Small Kenyan Cotton Farmers." ESO 1545, Department of Agricultural Economics and Rural Sociology, The Ohio State University, November, 1988.

Jones, Eugene. "Structural Transformation of the U.S. Potato Industry." ESO 1160, Department of Agricultural Economics and Rural Sociology, The Ohio State University, August 1985.

POPULAR ARTICLES:

Batte, Marvin T., Eugene Jones, and Gary D. Schnitkey. "Farm Computing: Who Uses This Tool and Why?" *Ohio's Challenge*, Vol. 3, No. 3, Fall 1990.

Batte, Marvin, Gary D. Schnitkey and Eugene Jones. "The Cooperative Extension Service: Fulfilling Farmers' Information Needs." *Ohio's Challenge*, Vol. 3, No. 1, Winter, 1990.

Jones, Eugene and Dave M. Kelley. "A Changing U.S. Potato Industry: Marketing Opportunities for Ohio Producers." *Ohio's Challenge*, Vol. 1, No. 4, Fall, 1988.

Jones, Eugene. "Impacts of Economic and Socioeconomic Changes on Potato Use." *Vegetable Situation and Outlook Report*, TVS-242, USDA-Economic Research Service, August, 1987.

Jones, Eugene. "An Economic Analysis of the U.S. Potato Industry, *American Vegetable Grower*, January, 1987.

Jones, Eugene. "U.S. Potato Industry Experiences Numerous Changes in Last 30 Years." *The Packer*, October, 1985.

Jones, Eugene and Glenn Zepp. "Changes in the U.S. Potato Industry." *Vegetable Situation and Outlook Report*, TV-235, USDA-Economic Research Service, February, 1985.

Jones, Eugene and Glenn Zepp. "U.S. Potato Industry Shifts Toward Processed Products." *National Food Review*. USDA, Economic Research Service, Summer, 1983.

PAPERS PUBLISHED IN PROCEEDINGS:

Jones, Eugene, Wen S. Chern and Barry W. Mustiful. "Are Lower Income Shoppers As Price Sensitive As Higher Income Ones?: A Look At Breakfast Cereals." *Journal of Food Distribution Research*, 25(1): 82-92, 1994.

Jones, Eugene. "Advertising, Concentration and Efficiency in Processed Potato Subsectors." *Journal of Food Distribution Research*, June, 1992, pp.

Batte, Marvin T., Gary D. Schnitkey and Eugene Jones. "Sources and Uses of Farm Management Information: Findings From the Ohio State University Survey." *Future Directions for Farm Information Systems Research*, North Central 191 Committee on Farm Information System, May 1-3, 1989, pp. 1-19.

Jones, Eugene. "An Economic Analysis of the U.S. Potato Industry." Ed. Estes (eds.) *Proceedings of the Fruit and Vegetable Crop Production Seminar*. New Orleans, Louisiana 1985, pp. 58-67.

BOOK REVIEWS:

Jones, Eugene: Review of Graham Hancock, "Lords of Poverty: The Power, Prestige, and Corruption of the International Aid Business," *American Journal of Agricultural Economics*, 1991, 73(2): 542-544.

Jones, Eugene: Review of Douglas Horton, "Potatoes, Production, Marketing, and Programs for Developing Countries." *American Journal of Agricultural Economics*, 1988, 70(1): 208-09.

THESES (SUPERVISED):

Hatirli, Selim A. "A Measurement of Market Power and/or Cost Efficiency in the U.S. Frozen and Potato Chips Subsectors." Ph.D, The Ohio State University, 2000.

Akbay, Cuma. "An Empirical Analysis of Consumption Patterns for Socioeconomic Groups: An Application of the Almost Ideal Demand System." Ph.D., the Ohio State University, 2000.

DeVera, Ruth. "An Identification of Market Windows for Five Vegetables in Ohio." M.S., The Ohio State University, 1994.

Choi, Yang. "Economic Effects of Generic and Branded Advertising on Fresh and Processed Potatoes." Ph.D., The Ohio State University, 1991 (Co-Advisor with Wen S. Chern).

Mustiful, Barry W. "An Economic Analysis of Supermarket Pricing For Breakfast Cereal Products." M.S., The Ohio State University, 1991.

Mutuura, Josephine. "Cotton Supply Response for Kenyan Farmers." M.S., The Ohio State University, 1987.

FUNDED RESEARCH:

- 1994-97 Co-Principal Investigator. USDA-National Research Initiative, "Demand for Fats and Oils: U.S. Competitiveness in Japan," \$116,932.
- 1992-94 Principal Investigator. USDA-ERS Cooperative Agreement, "Market Structure and Behavior in U.S. Food Industries," \$20,000.
- 1990-91 Principal Investigator. National Science Foundation, "Market Behavior in U.S. Food Industries: An Examination of Alternative Theories," \$12,000.
- 1988-89 Principal Investigator. Farm Income Enhancement Grant for the Department of Agricultural Economics and Rural Sociology, "Commodity Promotion: Assessing the Benefits for Ohio Producers," \$2,000.
- 1986-88 Principal Investigator. Seed Grant from the Ohio State University Research and Graduate Studies, "The Effectiveness of Brand and Generic Advertising: Implications for Commodity Producers," \$13,324.
- 1986-87 Principal Investigator. USDA-ERS Cooperative Agreement, "An Economic Assessment of Demand Shifters for Fresh and Processed Potatoes in the United States," \$10,000.

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